

Greer, Margolis, Mitchell & Associates

WFTV-TV P.O. Box 863324 Orlando, FL 32886-3324 ph: (407) 841-9000 fx: (407) 841-8259

Advertiser Agency Buyer

Salesperson

Pol/B Obama/D/Pre/US (16256) Greer, Margolls, Mitchell & Associ(2890)

KEULEMAN,KATIE

Telerep/Washington DC, Washington DC

(1040)

ph: (555) 555-5555

Political - Federal Candidate (1067) OBAMA *60S* (132231)

Acct Types National/Political Est/Headline

2265/06399236

Demo Revision

Product

Brand

CO-OP/Order Type Package

Gen. Date 11/27/2012 1:43:10PM

652974

Net 30

339145

Standard

10/29/2012 - 11/25/2012

No/Normal

11/25/2012

Inv Date

Contract

Bill Type

Period

Terms

AgB

OBAMA 60S

OBAMA FOR AMERICA 60S

Orlando (WFTV)

Attn: Accounting

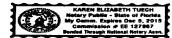
3050 K Street NW

Washington, DC 20007

OFFICIAL BILLING INVOICE

Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
3.0	Spot	6:00:00AM- 7:00:00AM	Per week (3),Tu,We,Th,Fr	10/30/12 6:14AM (Tu)	01:00	OFA12G181H	\$3750.00	
3.0	Spot	6:00:00AM- 7:00:00AM	Per week (3),Tu,We,Th,Fr	10/31/12 6:23AM (We)	01:00	OFA12G181H	\$3750.00	
3.0	Spot	6:00:00AM- 7:00:00AM	Per week (3),Tu,We,Th,Fr	11/01/12 6:43AM (Th)	01:00	OFA12G181H	\$3750.00	
4.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1	11/05/12 6:43AM (Mo)	01:00	OFA12G181H	\$3750.00	
7.0	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1	11/03/12 6:29AM (Sa)	01:00	OFA12G181H	\$1700.00	
8.0	5pot	9:00:00AM-10:00:00AM	Day,Sa-1	11/03/12 8:58AM (Sa)	01:00	OFA12G181H	\$2100.00	
9.0	Spot	6:00:00AM- 7:00:00AM	Day,Su·1	11/04/12 6:27AM (5u)	01:00	OFA12G181H	\$1700.00	
0.0	Spot	12:00:00PM-1:00:00PM	Per week (3),Tu,We,Th,Fr	10/30/12 12:28PM (Tu)	01:00	OFA12G181H	\$1700.00	×
10.0	Spot	12:00:00PM-1:00:00PM	Per week (3),Tu,We,Th,Fr	10/31/12 12:40PM (We)	01:00	OFA12G181H	\$1700.00	x
0.0	Spot	12:00:00PM- 1:00:00PM	Per week (3),Tu,We,Th,Fr	11/01/12 12:58PM (Th)	01:00	OFA12G181H	\$1700.00	
11.0	Spot	12:00:00PM-1:00:00PM	Day,M-1	11/05/12 12:52PM (Mo)	01:00	OFA12G181H	\$1700.00	
12.0	Spot	12:00:00PM-12:30:00PM	Day,Sa-1,Su-1	11/04/12 12:29PM (5u)	01:00	OFA12G181H	\$1200.00	
3.0	Spot	5:00:00PM- 6:00:00PM	Per week (3),Tu,We,Th,Fr	10/31/12 5:22PM (We)	01:00	OFA12G181H	\$4500.00	
3.0	Spot	5:00:00PM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	11/01/12 5:23PM (Th)	01:00	OFA12G181H	\$4500.00	
3.0	Spot	5:00:00PM-6:00:00PM	Per week (3),Tu,We,Th,Fr	11/02/12 5:28PM (Fr)	01:00	OFA12G181H	\$4500.00	
4.0	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	10/30/12 11:28PM (Tu)	01:00	OFA12G181H	\$4000.00	.
4.0	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	10/31/12 11:21PM (We)	01:00	OFA12G181H	\$4000.00	
4.0	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	11/01/12 11:22PM (Th)	01:00	OFA12G181H	\$4000.00	
4.0	5pot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	11/02/12 11:12PM (Fr)	01:00	OFA12G181H	\$4000.00	
5.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-2	11/03/12 10:09PM (Sa)	01:00	OFA12G181H	\$6600.00	
.6.0	Spot	12:00:00PM- 3:30:00PM	Day,Sa-1	11/03/12 1:59PM (Sa)	01:00	OFA12G181H	\$5500.00	
7.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:27PM (Mo)	01:00	OFA12G181H	\$4000.00	
8.0	Spot	6:00:00AM- 7:00:00AM	Day,W-1,Th-1,F-1	10/31/12 6:55AM (We)	01:00	OFA12G181H	\$3750.00	()
8.0	Spot	6:00:00AM- 7:00:00AM	Day,W-1,Th-1,F-1	11/01/12 5:59AM (Th)	01:00	OFA12G181H	\$3750.00	
8.0	Spot	6:00:00AM- 7:00:00AM	Day,W-1,Th-1,F-1	11/02/12 6:28AM (Fr)	01:00	OFA12G181H	\$3750.00	
9.0	Spot	11:30:00PM-12:05:00AM	Per week (1),Sa	11/03/12 12:16AM (Sa)	01:00	OFA12G181H	\$2500.00	
0.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Sa	11/03/12 7:13AM (Sa)	01:00	OFA12G181H	\$2100.00	
1.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Sa	11/03/12 5:59AM (Sa)	01:00	OFA12G181H	\$1700.00	
2.0	5pot	12:00:00PM-1:00:00PM	Per week (1),Th	11/01/12 12:21 PM (Th)	01:00	OFA12G181H	\$1700.00	
3.0	5pot	5:00:00AM- 6:00:00AM	Per week (1),Sa	11/03/12 5:28AM (Sa)	01:00	OFA12G181H	\$700.00	
4.0	Spot	4:00:00AM- 5:00:00AM	Day,F-1	11/02/12 4:29AM (Fr)	01:00	OFA12G181H	\$100.00	
5.0	Spot	6:00:00PM- 7:00:00PM	Per week (1),Su	11/04/12 6:28PM (Su)	01:00	OFA12G181H	\$3000.00	
6.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Su	11/04/12 7:54AM (5u)	01:00	OFA12G181H	\$2100.00	. 0
7.0	5pot	6:00:00AM- 7:00:00AM	Per week (1),Tu	11/06/12 6:43AM (Tu)	01:00	OFA12G181H	\$3750.00	
8.0	5pot	5:30:00AM- 6:00:00AM	Per week (1),Tu	11/06/12 5:43AM (Tu)	01:00	OFA12G181H	\$1850.00	
9.0	Spot	9:00:00AM-11:00:00AM	Per week (1),Tu	11/06/12 9:30AM (Tu)	01:00	OFA12G181H	\$750.00	
80.0	Spot	4:30:00AM- 5:00:00AM	Per week (1),Tu	11/06/12 4:29AM (Tu)	01:00	OFA12G181H	\$250.00	
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



\$105,850.00 Total Spots (\$15,877.50) \$89,972.50

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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